



PRESS RELEASE

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American National Bank Helps Reach Students on Teach Children To Save Day



American National Bank accepted the American Bankers Association's call for bankers across the country to join in the Million Child Challenge. On April 21, 2009, American National Bank bankers, throughout Colorado and Wyoming took their expertise on the road to spread the good word and teach 392 children various concepts on the value of savings during Teach Children to Save Day. Some class instructors even asked the Bankers to complete all 4 prepared lessons, showing their eagerness to help the children learn the importance of saving!

“As we all are facing the current economic conditions, everyone is learning to do more with less making the Teach Children To Save program more important than ever,” explains Dennis Nathan, President & CEO. “Participating in the challenge and helping to reach one million students with financial education lessons is another way American National Bank can contribute to our community and our nation's economic recovery.”



The Bank used the opportunity to share with young people lesson plans that describe the difference between needs and wants, ways to identify expenses and how priorities can influence spending. Lesson's learned will help to build a generation of saving consumers.

Going into the classroom to give a Teach Children To Save lesson is just one of American National Bank's financial education initiatives. The Bank also supports it's local Junior Achievement office in volunteering bankers time to go into the classroom and teach financial literacy lesson plans to students of all ages. The Bank also participates in ABA's annual Get Smart About Credit Day lesson plans offered to schools and their students as well.

American National Bank is committed to helping the community's future customers to become savvy savers, even offering a Minor Savings Account whereby the bank deposits the first \$10 into the Minor's Savings Account.

For more information on Teach Children to Save Day visit www.abaef.com or call 1-800-BANKERS.

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